

**GOODWIN | PROCTER**

Goodwin Procter LLP  
Counsellors at Law  
Exchange Place  
Boston, MA 02109  
T: 617.570.1000

**F A X T R A N S M I T T A L**

If problems with transmittal, call fax department at 617.570.1498.

Date	Total pages	Attorney number	Client/matter number
September 19, 2005	11	09093	120578.158567

To	Company	Fax number	Telephone
Examiner John Winter	U.S. Patent & Trademark Office	571.273.6713	571.272.6713

From	Fax number	Telephone
Ira V. Heffan	617.523.1231	617.570.1777

**Message:** Re: 09/696,663

Enclosed is a supplemental Amendment for entry into the record. Thank you for your help with this matter.

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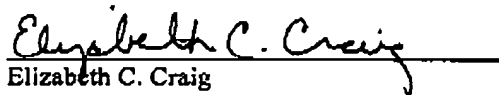
PATENT  
Attorney Docket No. PRT-004

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANT(S): Holtzman, et al. CONFIRMATION NO.  
SERIAL NO.: 09/696,663 GROUP NO.: 3621  
FILING DATE: October 25, 2000 EXAMINER: Winter, John M.  
TITLE: METHOD AND SYSTEM FOR RETAIL SALE

**CERTIFICATE OF FACSIMILE TRANSMISSION**

I hereby certify that this correspondence, and any document(s) referred to as attached hereto, is/are being transmitted to the United States Patent and Trademark Office, Facsimile No. (571) 273-6713 on this 19 day of September, 2005.

  
Elizabeth C. Craig

Attached hereto is/are:

Transmittal Form (1 pgs.); Supplemental Amendment (9 pgs.)

VER 9/00

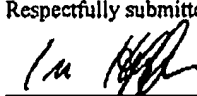
LIBC/2601275.1

TRANSMITTAL FORM	Application Serial Number	09/696,663
	Filing Date	September 19, 2005
	First Named Inventor	Holtzman
	Group Art Unit	3621
	Examiner Name	Winter, John M.
	Attorney Docket No.	PRT-004
	Patent No.	Not applicable
	Issue Date	Not applicable

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Check Attached <input type="checkbox"/> Copy of Fee Transmittal Form  <input checked="" type="checkbox"/> Amendment/Response <input type="checkbox"/> Preliminary <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Letter to Official Draftsperson including Drawings [Total Sheets 2]  <input type="checkbox"/> Petition for Extension of Time  <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Form PTO-1449 <input type="checkbox"/> Copies of IDS Citations  <input type="checkbox"/> Certified Copy of Priority Document(s)  <input type="checkbox"/> Sequence Listing submission <input type="checkbox"/> Paper Copy/CD <input type="checkbox"/> Computer Readable Copy <input type="checkbox"/> Statement verifying identity of above	<input type="checkbox"/> Copy of Notice to File Missing Parts of Application  <input type="checkbox"/> Formal Drawing(s)  <input type="checkbox"/> Request For Continued Examination (RCE) Transmittal  <input type="checkbox"/> Power of Attorney (Revocation of Prior Powers)  <input type="checkbox"/> Terminal Disclaimer  <input type="checkbox"/> Executed Declaration and Power of Attorney for Utility or Design Patent Application  <input type="checkbox"/> Small Entity Statement  <input type="checkbox"/> CD(s) for large table or computer program  <input type="checkbox"/> Amendment After Allowance  <input type="checkbox"/> Request for Certificate of Correction <input type="checkbox"/> Certificate of Correction (in duplicate)	<input type="checkbox"/> Notice of Appeal to Board of Patent Appeals and Interferences  <input type="checkbox"/> Appeal Brief (in triplicate)  <input type="checkbox"/> Status Inquiry  <input type="checkbox"/> Return Receipt Postcard  <input type="checkbox"/> Certificate of First Class Mailing under 37 C.F.R. 1.8  <input checked="" type="checkbox"/> Certificate of Facsimile Transmission under 37 C.F.R. 1.8  <input type="checkbox"/> Additional Enclosure(s) (please identify below)

CORRESPONDENCE ADDRESS	SIGNATURE BLOCK
Direct all correspondence to: Patent Administrator Goodwin Procter LLP Exchange Place Boston, MA 02109 Tel. No.: (617) 570-1000 Fax No.: (617) 523-1231 Customer No. 051414	Respectfully submitted,   Ira V. Heffah Atty/Agent for Applicant(s) Goodwin Procter LLP Exchange Place Boston, MA 02109

VER 12/00

LJBC/2601054.1

**PATENT**  
Attorney Docket No. PRT-004  
(120578/158567)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANT(S): Holtzman, et al.  
SERIAL NO.: 09/696,663 GROUP NO.: 3621  
FILING DATE: October 25, 2000 EXAMINER: Winter, John M.  
TITLE: METHOD AND SYSTEM FOR RETAIL SALE

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

*Please Enter.  
9/20/2005  
JMV.*

**SUPPLEMENTAL AMENDMENT**

Madam/Sir:

In connection with the patent application identified above, Applicants respectfully submit the following Supplemental Amendment. In the event that any petitions are required or any fees are due to have this Amendment and Response entered and considered, this is a conditional petition, and the Commissioner is hereby authorized to charge any such fees to Deposit Account No. 07-1700.

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 8 of this paper.